

CREATIVES WANTED!

Manassas knows that the arts are not only important to the soul of a community but that they also provide an economic benefit by diversifying the local economy and making a place exciting. Manassas also knows that artists need support to nurture their creative energies. So, in 2009, Manassas became one of just a handful of Virginia communities to designate the Historic Downtown as an Arts and Tourism District. Qualified arts businesses, or organizations, locating in our Historic Downtown, are eligible for special incentives that may include exemption of Business, Professional and Occupational License (BPOL) taxes, cash grants, permitting assistance and fee waivers.



WHAT IS A QUALIFIED ARTS BUSINESS?

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Any business or not-for-profit organization physically located within the City of Manassas Arts and Tourism District which positively contributes to the spectrum of arts and cultural activities and venues available to the public. Examples may include, but are not limited to, theatres, art galleries, museums, music clubs, dance studios, etc. Determination of qualification is by the City of Manassas Department of Economic Development.

WHAT ARE THE REQUIREMENTS?

Economic incentives and regulatory flexibility may be made available to any new or expanded business listed by the city as an arts or tourism related business or organization. The business or organization must advance the city's strategic goals identified in the most recently adopted economic development strategic plan and the city's comprehensive plan. The business or organization must commit to a performance agreement based upon a five-year business plan, sales revenues, or other significant criteria.



INTERESTED?

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Email info@historicmanassasinc.org to get started with Historic Downtown Manassas.

We will help you fill out your application, set up a meeting with the Department of Economic Development and get you on your way to opening or expanding your arts business here in Manassas.

WE CAN'T WAIT TO SEE WHAT YOU CREATE!

